

# RESOURCE PARTNER CALENDAR

April 2024



## April 8<sup>th</sup> - 12<sup>th</sup>

Tuesday, Apr. 9

10:00 AM - 3:00 PM

### ASBTDC - Startup Summit

Location: Osceola

Join us for an all-in-one entrepreneurial learning experience at the ASBTDC Startup Summit. In a single day, you'll gain comprehensive insights into starting your business the right way, with a curated blend of our most popular seminars: "Starting a Business in Arkansas," "Financing Options," "Marketing," and "How to Write a Business Plan." Discover the essential steps to a successful business launch, gain insights into becoming bankable, and learn how to craft a business plan. This event is your key to unlocking the knowledge and skills needed to embark on your entrepreneurial journey with confidence and clarity. Don't miss this opportunity to take a leap forward in your business endeavors.

Wednesday, Apr. 10

1:00 - 2:00 PM

### APEX - SBA 8 (a) Webinar

Location: Online

Did you know as an SBA 8(a) firm, your socially and economically disadvantaged business can take advantage of federal contracts? The 8(a) Business Development Program is an opportunity for your business to compete for contracts with limited competition, have an SBA Business Opportunity Specialist help your business navigate federal contracting, receive management and technical assistance, and more.

Thursday, Apr. 11

12:00 - 1:00 PM

### Communities Unlimited - 7 Key Financial Ratios

Location: Online

Small business owners do not have to be accountants to run a business but to effectively identify cost issues, manage working capital, and make sound and timely decisions, there are seven key financial ratios business owners need to understand. In this course you will learn how to use key financial data to determine the cost to operate your business.

## April 15<sup>th</sup> - 19<sup>th</sup>

Tuesday, Apr. 16

1:00 AM - 2:30 PM

### APEX - SAM - What is it and how do I use it?

Location: Online

This series is for established businesses interested in selling to the federal government. Please join Arkansas APEX Accelerator's Client and Intake Specialist, Savanna George, to learn about the System for Award Management (SAM).

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Wednesday, Apr. 17

1:00 - 2:00 PM

## APEX - WOSB Webinar

Location: Online

This class is designed for established businesses interested in selling to the federal government. Join the SBA Arkansas District Office & SBA Resource Partners as we explain the Women-Owned Small Business Federal Contracting Program. Did you know that you can grow your business exponentially by competing for federal contracts? As a woman-owned small business, you can obtain federal contracts with less competition if you qualify. Join Suzanne Terrazas with the SBA Arkansas District Office to learn more about how to register or continue operating as a WOSB and take advantage of contracting opportunities to build and grow your business.

Thursday, Apr. 18

12:00 - 1:00 PM

## Communities Unlimited - The Importance of Understanding Credit

Location: Online

Credit management refers to the process of granting credit to your customers, setting payment terms and conditions to enable them to pay their bills on time and in full, recovering payments, and ensuring customers (and employees) comply with your company's credit policy. In this course, you will learn the importance of understanding credit.

April 22<sup>nd</sup> - 26<sup>th</sup>

Wednesday, Apr. 24

4:30 - 6:30 PM

## Venture Center - VC Tech - Good Change: Changing the Face of Fundraising

Location: Little Rock

This educational series, designed for technology startups, offers a platform for sharing business journeys, navigating challenges, and connecting with industry experts. In their session titled "Changing the Face of Fundraising," Pittman and Wineland will discuss their extensive fundraising experience, the journey of developing Good-Change, and how this product revolutionizes the way funds are raised, managed, and distributed.

Thursday, Apr. 25

12:00 - 1:00 PM

## Communities Unlimited - Intro to Financial Statements

Location: Online

In this webinar, we provide an introduction to the three primary financial statements used by small businesses, how they relate to one another, and what information they can provide the business owner to make sound and timely decisions about their business.



### April 29<sup>th</sup> - 30<sup>th</sup>

Tuesday, Apr. 30

10:00 - 11:30 AM

#### ASBTDC - [Starting a Business in Arkansas](#)

Location: Crossett

Explore what business ownership is all about. We'll acquaint you with the startup process and the entrepreneurial lifestyle. This conversation will give you a sense of what starting a business requires and how to be successful. We will cover, essential startup steps, legal business structures, regulations and licensing requirements and key issues that affect your success.

Tuesday, Apr.30

12:00 - 1:00 PM

#### ASBTDC - [Do You Need an LLC? Know Your Options for Structuring Your Business](#)

Location: Online

Every new business must choose a legal entity type (LLC, sole proprietor, etc.), and each option provides specific legal, tax, and administrative benefits and liabilities that you'll want to understand up front. Understand the pros and cons of the most common legal entity types, and identify the structure that best matches your business needs. Join us if you are in the idea phase and considering options, ready to legally form your business, or a startup business owner.

### Abril • Spanish Language Events

**Miércoles, 10 de Abril**  
**12:00 PM**

**Conexión de Negocios Latinos - ¿Como Comenzar un Negocio en Arkansas? / How to Start a Business in Arkansas?** 

Ubicación: Springdale

Lugar: 2250 W. Sunset Ave, Springdale, AR 72762

Este taller está diseñado para proporcionarte información práctica y herramientas que te ayudarán a dar los primeros pasos sólidos en tu viaje empresarial. No importa en qué etapa te encuentres, te garantizamos que encontrarás valor en este evento. Pare registrarte mande mensaje a (479) 900-5666.

This workshop is designed to provide you with practical information and tool to help you take the first solid steps in your entrepreneurial journey. No matter what stage you are in, you are guaranteed to find value in this event. To register for this event, please text (479) 900-5666.

**Jueves, 11 de Abril**  
**11:30 AM - 1:00 PM**

**Conexión de Negocios Latinos - ¿Como Manejar Tus Finanzas Personales? / How to Manage Your Personal Finances** 

Ubicación: Springdale

Lugar: 2250 W Sunset Ave, Springdale, AR 72762

En este evento, aprenderás estrategias prácticas para administrar tu dinero de manera efectiva, establecer metas financieras alcanzables y tomar decisiones inteligentes para asegurar tu futuro financiero. Pare registrarte mande mensaje a (479) 900-5666.

In this event you will learn practical strategies for managing your money effectively, setting achievable goals, making smart decisions to secure your financial future. To register, please send a message to (479) 900-5666.